



FEIEREISEN INCREASES DIE-CUTTING CAPABILITIES BY ADDING BOBST-SPERIA 106

CEDAR RAPIDS, Iowa, Sept. 17, 2007 – As part of a planned 2-year, 5 million dollar capital improvement project, Feiereisen, Inc. recently installed two Bobst Spertia 106 die-cutters, representing the latest in die-cutting technology. One is housed in their main operation in Cedar Rapids and the second unit is at their Des Moines location.

“This is one of the fastest machines on the market and has tremendous horsepower,” says Eric Olson, plant manager. With a top speed of more than 7,500 sheets per hour and the capacity for sheets up to 28 by 41 inches, Olson is looking forward to the increased speed and flexibility Feiereisen can offer customers. “It will give us the ability to provide our customers with higher quality products with a faster turnaround time at a more competitive price.”



With automatic stripping and inner stripping capabilities, the Bobst Spertia 106 can cut windows, ovals and circles, eliminating the need for hand-stripping of inner products on some of Feiereisen’s more intricate die-cut projects. The unit can run 70-pound text and higher weights as well as thinner stock and hold the registration even at higher speeds, unlike older presses, thanks to an automatic die register system. A quick lock center system locks the die in place and limits the number of make-ready sheets that must be used, another feature that saves time and money. “On many jobs we’re ready for production in three to five sheets,” Olson says.

A unique feeding system in the 106 model uses bottom grippers and brush wheels that allow even many complex pieces to be automatically stacked, making stripping easier and more accurate. As a result, the time required for set-up and feeding the machine is dramatically reduced, preventing any negative ripple effects at other stations throughout the plant.

Contact Feiereisen to learn more about their enhanced die-cutting capabilities, or visit their website at www.feiereisen.com.

Feiereisen has a long history of superior work and a proven commitment to serving their customers through ongoing innovation. Founded in 1933, it continues to be a locally-owned independent business. In addition to die-cutting, scoring and perforating, they offer a full-range of state-of-the-art finishing services that include folding and gluing, foil stamping and hot embossing, board and litho mounting, film lamination, UV coating and more.

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