



FEIEREISEN MARKS ONE-YEAR ANNIVERSARY OF DES MOINES LOCATION

One Year after Expanding to Des Moines, Feiereisen Celebrates Success

DES MOINES, Iowa, Oct. 5, 2007 – Feiereisen, Inc., is celebrating the one-year anniversary of the company's second facility, which opened last year in Des Moines. Momentum for a second facility in Iowa's capital developed in response to customers' requests. The management of Cedar Rapids-based Feiereisen has launched the satellite location for two reasons—capacity and proximity.

"We've increased our total production capacity by as much as 30 percent just by having equipment present in Des Moines," says Eric Olson, Plant Manager. "We're now able to pick up a project from a customer and turn it out even more efficiently than before."



Olson also notes, now they can accept projects that they couldn't take before because of time constraints and travel issues. The Des Moines site provides most of the same services available at Feiereisen's Cedar Rapids operation, including folding and gluing, die cutting, foil stamping, embossing and other bindery services. They plan to continue developing the business in Des Moines, adding equipment and services over time.

Having a second location to handle production in Western Iowa has helped their operation in Cedar Rapids by freeing up equipment and time, allowing them to accept more local projects in their original market.



The two operations have helped Feiereisen achieve their goal of increasing efficiency for all their customers.

"We have strengthened our commitment to serving our marketplace," says Greg Ortmann, president of Feiereisen. "We pride ourselves on listening to our customers, and our move into Des Moines is something they asked us to do. It's about trying to better our customer relationships and being able to give them that service, that extra touch."

Feiereisen has a long history of superior work and a proven commitment to serving their customers through ongoing innovation. Founded in 1933, it continues to be a locally-owned independent business. In addition to die-cutting, scoring and perforating, they offer a full-range of state-of-the-art finishing services that include folding and gluing, foil stamping and hot embossing, board and litho mounting, film lamination, UV coating and more.

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Feiereisen, Inc.

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